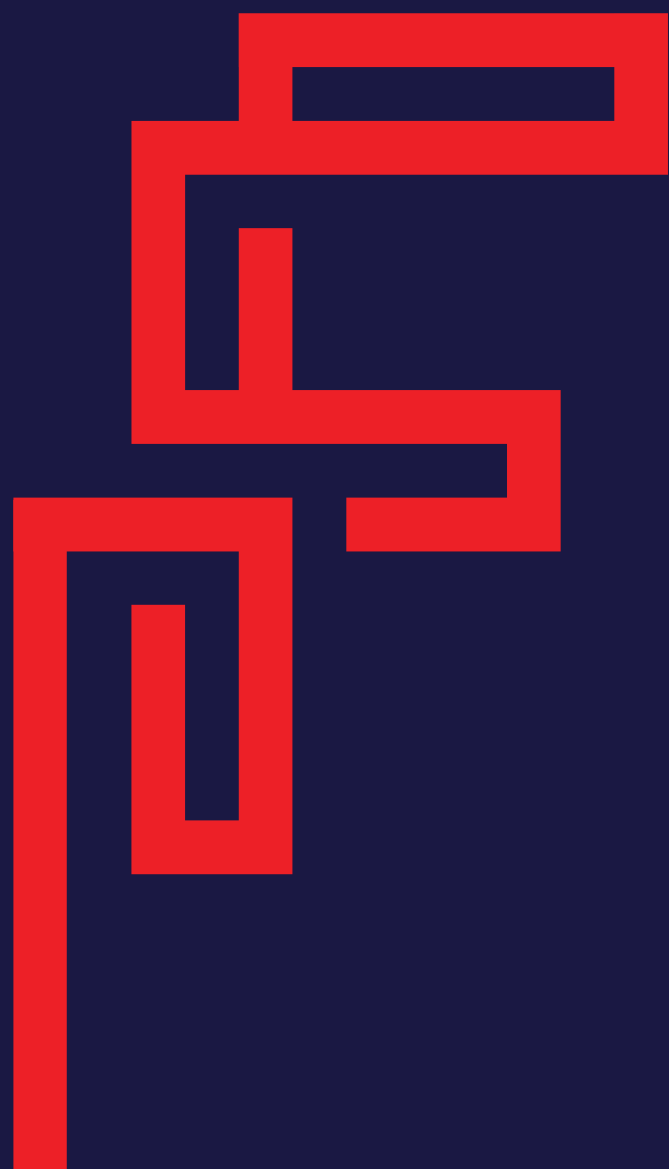


Elevation 2020

**The Ultimate Engineering
Graduate Connection**



ENGINEERS
AUSTRALIA





Elevation

An exclusive opportunity for direct engagement with the industry's newest graduates and final year students about to embark on their engineering career.

We invite you to participate in the 2020 Elevation event series which will give your organisation a unique opportunity to engage with the engineering industry's newest graduates and final year students and provide opportunities for your company to connect directly with early career engineers.

Elevation is not your ordinary career expo. It focusses on deepening connections and providing development opportunities for our future engineering pipeline.

In 2019, over 1000 students and graduates registered to attend our Elevation events across the country and over 45 companies participated. In 2020, we anticipate the Elevation event series will be bigger and better than ever with an estimated 1500+ engineering students expected to attend across the five Elevation events that will be taking place nationally.

Why your company should participate:

Participating in Elevation presents a unique opportunity to showcase your organisation and promote your employment opportunities to student and graduate engineers.

The students and graduates who attend these events are proactive and eager to see what's out there and to find opportunities. By participating you will have access to some of the brightest future engineers around and hopefully find the perfect graduate for your next intake.

Students - Promote your student opportunities to third and final year student engineers.

Perfect for companies who take on student engineers as interns, vacation placements or work experience.

Graduates - Promote your graduate opportunities to final year students and soon to be graduated engineers.

The perfect opportunity to showcase the engineering careers that your organisation has available.

Elevation dates and locations:

Where	When	Expected Attendance Numbers
Melbourne	Thur, 12th March	400
Sydney	Thur, 19th March	400
Brisbane	Wed, 25th March	300
Perth	Thur, 26th March	200
Adelaide	Wed, 1st April	200

Elevation event format:

Each event will run for approximately 2.5 hours.*

5.00pm - 5.30pm

Registration and Introduction

For the first 30 minutes of the event there will be plenty of time for attendees to arrive and take a seat before being welcomed to the 2020 event series.

5.30pm - 6.00pm

Career Masterclass Session

The event will now get interactive with a session for attendees to learn the proper etiquette for enquiring about roles, how to network effectively, how to follow up on applications and more.

6.00pm - 7.30pm

Time to Shine – Networking opportunities

The true reason behind the evening. The remainder of the time will be spent sharing with the attendees what your company does, who it employs and the current opportunities available for the soon-to-be practicing engineers - it's the perfect opportunity for attendees to practice their new found skills and work the room.

**Exact timings to be confirmed closer to each event.*

Sponsorship Opportunities

Sponsorship of Elevation 2020 will provide your organisation with a unique opportunity to show your commitment to the engineering community, build and establish valuable relationships and promote your organisation as an employer of choice to the next generation of engineers.

Engineers Australia is here to support you by providing the opportunities your organisation needs to hire and retain the best engineering graduates by:

- Providing all sponsors and participants with the information required to assist in planning and executing a successful Elevation experience.
- Providing all sponsors and participants with a dedicated Engineers Australia contact who will liaise with you prior and during the Elevation events.
- Coordinating a promotional campaign in the lead up to the Elevation events to ensure sponsors and participants have access to as many student and graduate engineers as possible.

The following sponsorship opportunities are a great way to gain exclusive access to the best and brightest engineers of the future.

There are only a limited number of opportunities available however, so if your organisation is passionate about attracting, developing and retaining exceptional engineering talent you don't want to miss out.

Please note: Due to the limited number of opportunities available, sponsorships will be allocated on a 'first in' basis. All sponsorships will be payable in FULL within 30 days of invoicing.

If payment is not received within this timeframe, the sponsorship package will be released back to the market for resale.

Event Sponsor:

This exclusive opportunity is the ideal way to show your commitment to the next generation of engineers. You will get to showcase your company and interact with final year university students and fresh graduate engineers in up to five locations across the country.

There will be only one Event sponsor for each Elevation event so don't miss the chance to position your company as an employer of choice for future engineers.

One opportunity only per event		Investment
Event Sponsor	One (1) Elevation event	\$5,000
	Five (5) Elevation events	\$20,000

All prices are subject to GST

What you receive as the Event Sponsor:

-  A sponsor profile - including logo, website link, contact details and 100 word company profile - displayed on the Elevation webpage and distributed at each event.
-  The opportunity for a company representative to welcome attendees and provide a 5 minute address before introducing the career masterclass at each event you sponsor.
-  The opportunity to send one (1) branded eDM to all registered attendees in the week prior to each Elevation event you sponsor, inviting them to connect. Content to be approved and sent by Engineers Australia, on behalf of the sponsor (Sponsors will not have access to attendee contact details).
-  Up to five (5) company representatives to attend each Elevation event you sponsor.
-  Your company name and logo displayed on all Elevation branded marketing collateral.
-  An allocated exhibition space (2m wide x 1.5m deep) in a prominent location at each event you sponsor. Each space will include a trestle table and two chairs. (Please note no booths or backboards provided)
-  The opportunity to provide and present one (1) competition prize at each Elevation event you sponsor.
-  The attendee list of each Elevation event you sponsor, to be provided after each event.






Company Participation:

Engineers Australia is here to support you by providing the opportunities your business needs to attract the best engineering graduates. Participating in Elevation provides the unique ability to share your career opportunities and company messaging to an engineering-only audience.

Opportunity	Investment	
Company Participation	One (1) Elevation event	\$500
	Five (5) Elevation events	\$2,000

All prices are subject to GST

What you receive as a Participant:

-  A participant profile - including logo, website link, contact details and 50 word company profile - displayed on the Elevation webpage and distributed at each event.
-  An allocated exhibition space (2m wide x 1.5 m deep) at each event you participate in. Each space will include a trestle table and two chairs. (Please note no booths or backboards provided).
-  Marketing collateral to help you promote and share your participation.
-  Up to three (3) company representatives to attend each event you participate in.
-  The attendee list of all Elevation events you participate in, to be provided post event.

To become a sponsor or participate in Elevation please complete the details on the following pages of this document and email to careers@engineersaustralia.org.au



What we need from you:

Company/Organisation Name:

Contact Name:

Contact Number:

Email Address:

Event Sponsor:

(Please select the event location/s below you wish to sponsor)

☐

Melbourne

☐

Perth

☐

Adelaide

☐

Sydney

☐

Brisbane

☐

All Locations

Company Participation:

(Please select the event location/s below you wish to participate in)

☐

Melbourne

☐

Perth

☐

Adelaide

☐

Sydney

☐

Brisbane

☐

All Locations

Names of company representatives attending: *(for name badges)*

1.

2.

3.

4.*

5.*

(For Event Sponsor use only)*

What we need from you:

Invoice Address:

Invoice Contact Name:

Invoice Contact Number:

Invoice Email Address:

Do you offer employment opportunities for international students? (Please note: we ask this question so we can advise on our event listing if there are opportunities available to this cohort)

☐

Yes

☐

No

Please provide your logo in high resolution .jpg or .png format for event promotion material.

Please note: Due to the limited number of opportunities available, sponsorships will be allocated on a 'first in' basis. All sponsorships will be payable in FULL within 30 days of invoicing.

If payment is not received within this timeframe, the sponsorship package will be released back to the market for resale.

Contact:

Mark Bladwell

Manager, Programs and Partnerships

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